

Souvenir Programme



GRAND DIAMOND JUBILEE
CONFEDERATION
PAGEANT
1927

EDMONTON EXHIBITION
ASSOCIATION



JULY 18th to 23rd

1 9 2 7

Price 15 cents

P. W. ABBOTT
President

W. J. STARK
Manager

Frigidaire

ELECTRICAL REFRIGERATION

KEEPS FOOD COLDER—LONGER—BETTER

Operates Automatically. Colder than ice and does not melt. Always a dry, cold, even temperature
CLEAN—SANITARY—ECONOMICAL. A Model for Every Need.

Frigidaire Corporation is a subsidiary of General Motors Corporation and the world's largest
 builders of electric refrigerators.

Bruce Robinson Electric, Limited

Phone 5228

10514 Jasper Ave.

Edmonton, Alta.

Commercial Life Low Cost All Guaranteed Monthly Income Policies

How many husbands have left their families comfortably off, but with no experience to guide them in the investment and use of money?

How many women have lived to see the savings of a lifetime lost through speculation or "sure things" of glib-tongued salesmen, or through the well-meaning but impractical advice of relatives.

A Commercial Life cheque, placed in the hands of your wife each month for twenty years, will guarantee that your wishes will be carried out in providing your family with the necessities of life, education for your children, and, above all, enable them to avoid the humiliation of accepting charity.

The following are a few specimen rates on the Twenty Payment Life plan for **THE COMMERCIAL LIFE SPECIAL LOW COST MONTHLY INCOME POLICY, PROVIDING AN INCOME OF \$50.00 PER MONTH FOR 20 YEARS**

	Age	Annual	Semi-Annual	Quarterly	Monthly
This Policy is Guaranteed Paid-up in 20 Years	20----	\$167.50	\$ 85.40	\$ 43.15	\$14.50
	25----	185.00	94.30	47.65	16.00
	30----	206.50	105.35	53.25	17.90
	35----	232.75	118.70	60.00	20.15
	40----	266.25	135.70	68.55	23.05
	45----	307.00	156.50	79.05	26.55
	50----	358.25	182.70	92.20	31.05
	55----	424.50	216.40	109.30	36.80
	60----	513.50	261.90	132.20	44.50

**Every Figure
and Feature of
this Policy is
Absolutely
Guaranteed**

If your age does not appear here, we would be glad to give you the exact rate for any age, and the additional rate necessary to make the income continuous for the lifetime of the beneficiary.

ADDRESS:

Head Office, Edmonton



To The Commercial Life Assurance Co. of
 Canada, EDMONTON, Canada.

Please give me full particulars of your Low
 Cost Monthly Income Policies.

Age.....Occupation.....

Name.....

Address.....

Souvenir Programme

**GRAND DIAMOND JUBILEE
CONFEDERATION
PAGEANT
1927**



LEHR M. KNOWLES
Pageant Master

**EDMONTON EXHIBITION ASSOCIATION
JULY 18th to 23rd**

P. W. ABBOTT,
President

W. J. STARK,
Manager

During Exhibition Week
HAVE YOUR LUNCH HERE

Or Phone 6377

and we will have your order ready to take home

Out of town visitors' patronage solicited

Ye Olde English Fish & Chip House

10141 101st Street Edmonton's Exclusive Fish and Chips

J. A. Werner Hardware
'KELVINATOR'

The world's oldest, tested, tried
 and true Domestic Electric
 Refrigeration

REX BEACH has a Kelvinator
 —So has CHARLIE CHAPLIN
 —and TY COBB
 —and HENRY FORD
 —and DR. MAYO
 —and NORMA TALMADGE

Besides thousands of other well-known
 people. Why not one for your wife?

AUTHORIZED



Westinghouse 55
Radio Dealer
 Sales and Service

Edmonton's Oldest Established Hardware

PHONE 2832

10139 99th Street

PHONE 2230

Commemorating sixty wonderful years of Canada's healthy growth and remarkable progress as a Dominion.

WE PRESENT

Grand Diamond Jubilee Confederation Pageant of 1927

Original scenario, dance arrangements, direction, costuming, stage equipment
and effects by

JOHN B. ROGERS PRODUCING COMPANY, INC.
Fostoria, Ohio.

PAGEANT MASTER, Lehr M. Knowles
ASSISTANT DIRECTOR, Jack Geller

ASSEMBLY OF TALENT, Miss Evelyn Parks
PIANIST, Mr. H. G. Turner

Could You Use Two Salaries?

Did you ever stop to consider how easy it is to earn two salaries at the same time? It can be done without extra work on your part.

Your present salary invested in Northwestern Utilities 6% Cumulative Prior Preference Shares will bring you an extra cheque every three months and create a real savings fund for later years.

Northwestern Utilities Limited

Edmonton, Alberta



"THE HOME OF HITS"

The Best in Pictures

CAPITOLIANS

Direction, A. Frarkin

ENTERTAINERS

EXHIBITION WEEK

Monday, Tuesday, Wednesday

"Lost at the Front"

Super Comedy Attraction

Thursday, Friday, Saturday

TOM MIX

in

"The Outlaw of Red River"

Programme

PROLOGUE

Opening fanfare.

Diamond Jubilee Pages and Attendants herald the coming of the Queen of Progress.

We present the Queen of Progress. Around her we see the vision of hope, the reward of faith, the exploit of courage, the struggle of liberty, the glory of patriotism, the achievement of service, the exaltation of national pride, the power of strength, the devotion of love, the benevolence of charity, the grace of beauty, the richness of fertility, the sincerity of health, the reward of thrift, and the influence of wealth.

The Spirit of Progress presents the Queen with the symbol of Progress, and together they hasten onward.

Bring your wife or best girl, and inspect our clean garage. Price Dayton Buick Pontiac Limited

THE PROGRESS PROCESSION TO THE COURT OF HONOR

We Look Back Over the Years

In the Sixteenth Century the territory which is now Canada was a wild, unexplored, unowned land. The fishing banks along its shores were frequented by hardy seamen from France, Spain, Portugal, as well as England.

These enterprising men also carried on fur trade with the natives. Several attempts at colonization on the part of both French and English failed.

Edmonton's Next Big Event: Gyro Carnival, Sept. 5-10

STUDE

When visiting the Car Exhibit (next to Manufacturers' Building)



The Dictator

The Com

New 2½ Litre Car

Ask for particulars of our latest achievement. 5,000 miles in less
a strictly

ALL OTHER MODELS ON DIS

MOTOR SERV

Sales Phone 4055

10209 100th Street (One bl

A French adventurer-soldier-explorer, a man of very high character, Samuel de Champlain, in the face of untold dangers and hardships, founded the oldest city, in what is now Canada, Quebec, in 1608. The colony was then under the rule of France.

SCENE ONE

We show a scene in Old France, at the time of Champlain, introducing a ballet by a wandering gypsy troupe.

SCENE TWO

"What sought he thus afar?
Bright jewels of the mine?
The wealth of seas? The spoils of war?
Ay, more, he sought a faith's pure shrine.
The soil where first he trod
He left unstained, what first he found,
And kept his faith in God."

We show Samuel de Champlain, the Father of New France, in the new land, accompanied by priests and friars and a company of his men, making historical notes and charts of the country; meeting with Indians, demonstrating to the Indians the strange fire-arms, laying the foundation for his friendship with them, and beginning the work of trying to Christianize these primitive people, an ideal which was a passion with him.

STOP THE FIRST GYRO YOU MEET—and get your ticket for Gyro Carnival, Sept. 5-10

ASK FOR

*Velvet Ice Cream*

The Better Kind

BRICKS OR BULK

At All Good Dealers

TAKE HOME A BRICK

**Edmonton City Dairy
Limited**

BAKER

do not fail to see the Studebaker Models

*mander and Studebakers
The Erskine Six*



than 5,000 minutes, when ten world's records were established in stock car

PLAY AT OUR SHOWROOMS

ICE CO. LTD.

ock North of Post Office)

Service Phone 4008

*Not the least enjoyable feature of Edmonton's
"Summer Fair" will be a visit to*

THE American Dairy Lunch

Home-like, Cosy and Cool

OUR SELF SERVICE SYSTEM

enables us to give the

Maximum Value at Minimum Cost

The Daily Menu is
Varied and Appetizing
Generous in Quantity
Moderate in Price

Our Pleasure is to Give Satisfaction

**Jasper Ave. and 102nd Street
EDMONTON, ALBERTA**

(Under Pantages Theatre)

SCENE THREE

Assistance rendered by friendly Indians helped make possible the permanence of the early colonies. Their knowledge of the country, methods of procuring food, the haunts of game, cures for diseases, proved of great value.

Being extremely superstitious, the Indians attached spiritual significance to unusual things in nature.

We show the dance of the Woodland Sprites, and a symbolical Indian dance to the "Spirit of the Waterfall." by Braves, a Chief, and an Indian Princess.

SCENE FOUR

Ownership of the new land for many years became a question merely of survival of the fittest and strongest.

In 1759 Canada came permanently under English influence with the "Fall of Quebec on the Plains of Abraham." General James Wolfe headed the British attacking force. Louis Joseph, Marquis de Montcalm, led the French. The honors were almost equally divided, but the British were victorious. Both leaders were killed in the battle.

We show "The death of General Wolfe," and "Montcalm entering Quebec after the battle," where he died as a result of his wounds.

**See the NEW and FINER Pontiacs at Price Dayton
Buick Pontiac Limited**

GROWTH, EXPANSION, GOVERNMENT, CONFEDERATION

With the passing of the years, the colonies prospered and grew. The country was explored far inland, other settlements sprang up, the west opened up, and Canada came to include a vast expanse of territory touching from the Atlantic to the Pacific Oceans. The divisions were known as provinces,



THIS store, founded in 1886, has been identified with the Diamond and Jewelry trade of Edmonton and Northern Alberta since the early pioneer days. Our aim has been to see that every purchase, large or small, shall be satisfactory and that our customers will be pleased to entrust their future business with us. This confidence has enabled us to carry a large and well assorted stock in our various lines for your selection.



All reliable American and Swiss watches
in Stock

Official Time Inspectors, Canadian National Railways

JACKSON BROS.

Jewelers and Diamond Merchants

9962 JASPER AVENUE

EDMONTON, ALBERTA

and with the growth of population, complexities of government arose. Great Britain recognized the right of the provinces to self-government.

Friction arose between the upper and lower sections of Canada over equal representation in Parliament. Representation by population became a popular cry. In Parliament parties were so evenly balanced that deadlock became a common experience. Between 1861 and 1864 four or five Ministers held office.

Under these circumstances the ideas of union of the Canadas suggested itself. Out of the idea of the federal(?) union of two provinces grew the idea of the union of all provinces.

In 1864 at Quebec, thirty-three delegates representing Canada, New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland, gathered together for the Confederation Conference.

Of French, English, Irish and Scotch descent were these "Fathers of Confederation," who dealt with the question of a union of all the British North American provinces. Delegates were sent to the Imperial Government to secure an Act of Union.

On July 1st, 1867, in the reign of Queen Victoria, the British North America Act came into force, uniting the provinces of Canada, Nova Scotia, and New Brunswick under the name of Canada.

SCENE FIVE

(a) We show a glimpse of the Court of Queen Victoria at the time of the British North America Act.

(b) We show the "Fathers of Confederation" who fostered the idea of union.

(c) The Spirit of Progress presents the Queen of Progress with the attributes of a Greater Canada, "Gold," "Silver," "Farming," "Mining," "Literature," "Transportation," "Music," "Art," "Science," "Manufacturing."

(d) We show the placing of the Seal of Authority on the British North America Act, making Confederation a Reality.

Pleased Customers



Kenward's Shoe Repair Shop

For Better Grade
Shoe Repairing

Where City and Country Meet

10106 101st St., Edmonton, Alta.

JACK HAY'S Taxicabs

To or from Exhibition Grounds to Centre
of City, \$1.00 per trip

Grounds Phone 1988

City Phone 2555

Grounds location just inside main entrance

DRIVURSELF CARS

Edmonton's Exclusive Retail Tea and Coffee Shop



Our coffee is
roasted fresh daily
and our teas are
blended to suit the
water of Edmonton
and district.

MAIL ORDERS GIVEN OUR BEST ATTENTION

"The Sign of the Big Pot"

National Blend Tea and Coffee Co.

10237 JASPER AVE., Opposite The Bay Phone 2537

SCENE SIX

We show a flash of early Nineteenth Century frivolity.

**Be the Early Bird! Get your tickets for the Gyro
Carnival, Sept. 5-10**

SCENE SEVEN

The seasons came and went. Under Confederation Canada prospered and grew.

We show the Season's Ballet, symbolizing the passing of time.

Spring, aquiver with life.

Summer, in all its blazing splendor.

Autumn, aglow with impressive beauty.

Winter, locking the forces of nature fast in a crisp whiteness.
(Snow Maidens, Snow Nymphs, Snowflakes, Living Trees.)

SCENE EIGHT

"The wars clouds roll—she took her place
And wreathed herself in glory."

In the Great World War, Canada took her place in line.
Poets have sung the praises of her sons.

We show Canada's National Pride and Strength.

Military Manœuvres.

Royal Canadian Mounted Police.

The Living Red Cross.

The Living Flag.

Have you had a ride in the LaSalle? See Price Dayton
Buick Pontiac Limited

SCENE NINE

Harmony and Perfection, "The Confederation Cadets."

Folks, Here's a Red Hot Tip!

BUY YOUR TICKETS RIGHT NOW

for the

Annual Gyro Carnival

SEPT. 5th to 10th

It's a Knockout this year

Two Autos to be Given Away

Season Tickets 50 cents each, on sale by members of the Gyro Club and
at Mike's News Agency

SCENE TEN

GRAND DIAMOND JUBILEE SPECTACLE

"THE WHEEL OF LIFE"

Complex and beautiful as Life itself

"A Million Dancing Diamonds"

casting their dazzling brilliance over a complete panorama
of past achievement

Celebrating her Sixtieth Birthday, Canada looks back
over the years of her development with pride in her accom-
plishments and progress. She may look forward with
confidence to a future brilliant beyond the dreams of her
statesmen.

PERSONNEL OF THE CAST

QUEEN OF PROGRESS—Miss Helen McQueen

TRAINBEARERS

Peggy Smith

Alexandra Hunter

SPIRIT OF PROGRESS—Harry V. Coles

ATTENDANTS TO THE QUEEN

Faith, Hope, Courage, National Pride, Strength

Cora Vance
Dolly Holstenson
Gladys Dolighan
Wilma Short
Ida O'Reilly
Lorraine Miquelon
Peggy McKinnop
Shelby Cunningham

Margery Brown
Florence Joyce
Gladys McLure
Edna Garner
Marjorie Ratcliffe
Margaret Chamberland
May Snell
Mary Panisko

We have been making clothes
for the particular dresser, for
the last twenty - five years.



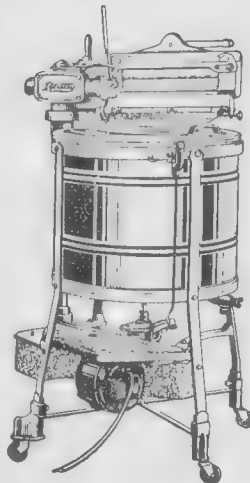
J. L. TIPP

J. L. TIPP & SONS, Ltd.

Opposite Macdonald Hotel

SPECIAL EXHIBITION OFFER

For Exhibition Week
Only—we will give
FREE with each new
BEATTY Electric
Washer—
TEN DOLLARS
and any Four of our
Wash Day Acces-
sories.



See our display in the
Manufacturers' Building.

Take advantage of our
Special Offer. Pay One
Dollar Down, be Credited
with Eleven.

Positively no sales accepted
under this offer after 10 p.m.,
Saturday, July 23rd.

Beatty Washer
Store

Beatty

10319 Jasper Ave.

Phone 1656

A Capital City with Capital Opportunities

EDMON

CAPITAL OF ALBERTA—GATEWAY TO PEACE R



Wholesale, Industrial, Railway and Distributing Centre
with two Transcontinental Railways

National Railway Shops for Western Canada

Seat of Provincial University

Fine Public and High School Educational System
Finest Agricultural, Live Stock and Dairy District
Important Packing Plants

Edmonton's Annual Output of Butter is the largest
in Canada

D. MITCHELL, Commissioner

PAGES

Eileen Griffith
Stella Bird
Helen Malin
Opal Boyington
Kathleen McGregor
Dorothy Morrison
Florence Clark
Betty Chamberland
Florence Payne
Hilda Lucas
Vera Purvis
Agnes Purvis
Thelma Gordon
Barbara Lamb
Mary Moroney
Evelyn Hembling

Marjorie Teare
Dorothy McKay
Nora Tomlinson
Irene Marshall
Mary Henry
Doris Lembrum
Melba Shileto
Joyce Payzant
Mamie Cummings
Winnie Watts
Doris Neale
Audrey Shields
Margaret Sparks
Bebe Belanger
Peggy McCallister
Rita Coles

CHAPERONES

Mrs. G. A. McCallister

Mrs. Clara Lucas

SAMUEL DE CHAMPLAIN—Mr. Ernest Coles

SOLDIERS

Herbert Seale
Louis Madore
John A. Watt
P. H. Cote
Elliott Dunn
Allan Dunn
Duncan Stewart
Peter McFee

Laurie McLeay
Jack Mulholland
Max. Dewar
Renie Harley
Gordon Stark
J. Riches
Bud Cameron

TWO CARS TO BE GIVEN AWAY: Gyro Carnival,
Sept. 5-10

Wait for the new 1928 Buicks on August 1st. Price
Dayton Buick Pontiac Limited

NTON

E RIVER COUNTRY AND MACKENZIE BASIN

Most Strategic City of the West



Large Stockyards; turnover \$7,000,000

Unlimited supply of Coal

Natural Gas

Census Population 65,378

Shipping Point for Great Northern Fur Trade

Excellent Golf Links

City-owned and operated Public Utilities.

Net surplus 1926: \$416,147

A. U. G. BURY, Mayor

PRIESTS

Mr. Smallwood

Mr. J. Litchton

FRIARS

Mr. S. F. McCloskey

Mr. J. McEachern

Mr. H. L. C. Christman

Mr. S. G. Sutherland

FRENCH LADIES—17th Century

Maisie Pirie

May Howes

Helen Cook

Nancy Davidson

Florence Hale

Gwen Roxborough

Edna Kelly

Gina Nesbit

Ruth Tinkham

Betty Davidson

Adeline Leslie

Mrs. Hall

Wilma Christman

Blanche Douglas

Pleasance Hardy

Judith Herstad

Winnie Simms

THE GYPSY BALLET

Girls

Sadie Buchanan

Lilian Chapman

Helen Staunton

Louise Harley

Marjorie Chauvin

Mary Donaldson

Boys

Elmer Stutchbury

Bill Wilson

Stewart Joyce

Matthew Adams

Kenneth Austin

Jack Henderson

Maxine McLeay

Doris McLeay

Lloi Greenfield

Jean Williamson

Kathleen Esch

Alta Magoon

Stan. Ross

Jack Pollette

Bill Hurst

Alex. Whitelaw

Les. Nichols

Bill Shearing

Three hundred used cars sold in 90 days, 299 satisfied customers. Price Dayton Buick Pontiac Limited

McLaughlin Sedan—Chevrolet Sedan—for 50 Cents!
Gyro Carnival, Sept. 5-10

INDIAN SCENE Woodland Sprites

Doris Jordan
Ivy Warrilow
Kathleen Earle
Louise Porter
Joan Gregory
Beatrice Cummings
Lily Murray
Hilda Holland
Ruby Osborne
Kathleen Chapman
Lillian Osborne
Doris Forbes
Kathleen Michie
Sarah Pete
Marie Hamilton
Hazel Gordon

Mabel Gordon
Lillian Matthews
Madge Albright
Betty McDonald
Bessie Nichols
Vera Smith
Dorothy Olsen
Sarah Couter
Alice Couter
Elaine Richards
Marion Gunn
Margery Sinton
Margaret McKay
Irene Cairns
Phyllis Harris
Edna Brown

CHAPERONES

Mrs. A. L. McKay

Mrs. J. R. Hunter

INDIAN CHIEF—George Perring
INDIAN PRINCESS—Evelyn Parks
INDIANS

Colin Fraser
Edward Ferguson
Claude Tipp
Sam. Smith
Walter Culverhouse
B. Breux
Jack Slaughter
W. Wingfield
E. L. Callaghan
Ernest Deane
Mr. Marshall
Ab. Foster

Charlie Smith
M. H. Hagan
Fred Cyr
Jack Franton
Clifford Seddan
Neil Bergman
William Mills
Jack Roberts
Robert Scheer
Arthur Stenson
Allen McDougall
Ashley Walker

GEN. JAMES WOLFE—Jean Cote

SOLDIERS

A. Wilson
J. A. Richardson
G. Robertson
D. Roxborough
D. Revell

Mr. Hall
D. J. Amirault
William Ferguson
Clarence Hollingsworth
B. Breux

INDIANS

W. Wingfield

Fred Cyr

It's going to be a **KNOCK-OUT!** Gyro Carnival
Sept. 5-10

MARQUIS LOUIS JOSEPH DE MONTCALM

Wesley Oke

SOLDIERS

R. U. Harwood
L. W. Elliot
Ronald Martland

Wilbert Patterson
S. W. Barber

WOMEN

Mrs. Moroney
Mrs. Howie
Mrs. Kitchen

Mrs. Gardner
Mrs. Lashbrooke
Mrs. Taylor

CHILDREN

Nelson Wood

Joan Moroney

RIALTO THEATRE

Some of the Coming Attractions

JULY 18th to 20th

Monte Blue in *"The Brute"*

A thrilling action picture of the Old West that will hold you spell-bound from start to finish.

JULY 21st to 23rd

Ranger in *"The Outlaw Dog"*

Of all dog actors Ranger is one of the cleverest and this is the finest picture in which he has yet appeared.

JULY 25th to 27th

Alma Rubens in *"The Marriage License"*

A compelling drama that deals with civilization's greatest problem, splendidly acted by a magnificent cast.

JULY 28th to 30th

Tom Tyler in

"Lightning Lariats"

A swift moving Western action picture in which Tom and his pals move with lightning swiftness from one thrill to another

COMING SOON

Rin Tin Tin in

"Tracked by the Police"

If you are a lover of really good pictures you will watch for this one and not let anything stand in your way of seeing it. It is the greatest of all animal pictures.

EXCELLENT VAUDEVILLE

GOOD VENTILATION

THE BEST COMEDIES

ALWAYS SPLENDID ENTERTAINMENT

COMFORTABLE SEATS

ENGLISH COURT SCENE

QUEEN VICTORIA—Mrs. Mabel Deane

MINISTERS OF THE COURT

Col. W. F. W. Carstairs	A. Norquay
Percy Taylor	J. S. Fraser
G. Andrews	R. J. Burgoyne

SOLDIERS

A. Wilson	Mr. Roxborough
D. Revell	D. J. Amirault
Clarence Hollingsworth	J. A. Richardson
William Ferguson	G. Robertson

COURT LADIES

Lloi Greenfield	Helen Staunton
Kathleen Esch	Eva Card
Alta Magoon	Marjorie Chauvin
Jean Williamson	Louise Harley
Sadie Buchanan	Kathleen Chapman

COURT MEN

Bill Hurst	Elmer Stutchbury
Jack Pollette	Bill Wilson
Alex. Whitelaw	Stan. Ross
Les. Nichols	Bill Shearing
Matthew Adams	Stewart Joyce

FATHERS OF CONFEDERATION

Mr. Edward Smith	Sir Charles Tupper
Mr. W. Kitchen	P. Mitchell
Mr. Stewart Smith	E. P. Tache
Mr. J. A. Forest	Alex. Campbell
Mr. J. Clarke	W. H. Steeves
Mr. G. Hall	G. E. Cartier
Mr. H. Hardy	J. Cockburn
Mr. J. G. Walker	E. Whelan
Mr. Alex. Leitch	A. G. Archibald
Mr. H. E. Rudd	Sir John A. McDonald
Mr. A. Oke	G. Coles
Mr. W. H. Speer	J. McCully
Dr. D. Revell	E. B. Chandler
Mr. H. T. Allan	S. L. Tilley
Mr. C. Lambeth	J. C. Chapais
Mr. H. Wilson	Chas. Fisher
Mr. J. Leitch	T. H. Haviland
Mr. R. A. Leitch	J. H. Gray (N.B.)
Mr. L. Buchanan	J. H. Gray (P.I.I.)
Mr. K. Wallace	A. A. Macdonald
Mr. K. Smith	A. T. Galt
Mr. Norman Robinson	O. Mowat
Mr. E. D. Vandette	W. H. Pope
Mr. P. Giles	H. L. Langevin
Mr. L. Foley	F. B. T. Carter
Mr. J. Berry	Wm. McDougall
Mr. A. Mather	George Brown
Mr. W. Place	Hewitt Bernard
Mr. S. Hales	D'Arcy McGee
Mr. Henry Ferguson	A. Shea
Mr. T. J. Gillespie	W. A. Henry
Mr. C. C. Livingston	R. B. Dickey
Mr. T. J. Stratton	E. Palmer
Mr. J. Herrington	J. M. Johnson

TWO CARS THIS YEAR, FOLKS! Gyro Carnival,
Sept. 5-10

We invite you to see our stock of splendid used cars
at Price Dayton Buick Pontiac Limited

When a Public Utility becomes as
popular in the short period of
three and one half years as has

NATURAL GAS SERVICE

there must be a real reason for it.

You will find that natural gas is
clean and efficient, an ideal servant in
the home and fifty per cent. cheaper
than any other fuel for summer cooking.

NORTHWESTERN UTILITIES LIMITED

Edmonton, Alberta



**It's the Cut of Your Clothes
That Counts**

Society Brand

are sold with a guarantee of
satisfaction. Men who care
can be fitted from head
to toe at

THE BOSTON STORE

9902 Jasper Ave.

Hart Brothers

WEALTH AND PROGRESS EPISODE

Gold—Shirley Parks

Silver—Pearl Alton

Literature—Mary Staunton

Music—Eva Vance

Art—Mrs. Baird

Mining—Charles Martin

Manufacturing—Jeffrey Price

Science—Ralph Powers

Farming—Gwen Hardy

Shipping—Harry Henshaw

Buy your tickets **RIGHT NOW** for The Gyro Carnival
Sept. 5-10

BRITISH NORTH AMERICA ACT

QUEEN VICTORIA—Mrs. Mabel Deane

MINISTERS OF COURT

Col. W. F. W. Carstairs

Percy Taylor

G. Andrews

A. Norquay

J. S. Fraser

R. J. Burgoyne

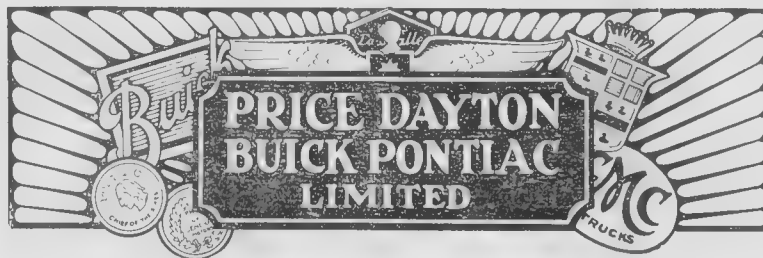
MILITARY MEN

Ronald Martland, Wilbert Patterson, Clarence Hollingsworth

When better automobiles are built Buick will build
them

New Models Once a Year

1928 BUICKS HERE AUGUST 1st



Greatest Volume

10048 104th Street, Edmonton, Alberta

FRIVOLITY—EARLY 19th CENTURY

Girls

Eva Card
Lloi Greenfield
Jean Williamson
Kathleen Esch
Alta Magoon

Sadie Buchanan
Lilian Chapman
Helen Staunton
Louise Harley
Marjorie Chauvin

Boys

Stan. Ross
Jack Pollette
Bill Hurst
Alex. Whitelaw
Les. Nichols

Bill Shearing
Elmer Stutchbury
Bill Wilson
Matthew Adams
Stewart Joyce

Another Whizzbang: Gyro Carnival, Sept. 5-10

BALLET OF THE SEASONS

Spring

Chaperone—Mrs. Ida M. Langford

Joan Lambeth
Ada Crawford
Mildred Crawford
Jean Ritchie
Audrey Street
Marjorie Clift
May Ewart
Anna Pryor
Astasia Kantor
Annie Nichols
Leita Archer
Muriel Foster
Anne Herrald

Florence McGillis
Hilda Albright
Marjorie Rule
Pearl Talbot
Dorothy Blackwell
Helen Shirlaw
Alberta St. Denis
Lydia Hunter
Dorothy McKee
Minnie McCallister
Mary Nairn
Ellen Eastman

Oldsmobile Wins by Comparison

The Car You Can Recommend
To Your Best Friend

EVERY day Oldsmobile Owners recommend their cars to their friends—and this is why:

They selected Oldsmobile for what it could do and how it did it.

They chose it for the quality of craftsmanship so evident in even minor details, for its beauty, for its smoothness, for its power, for its nimbleness in traffic and its handling ease.

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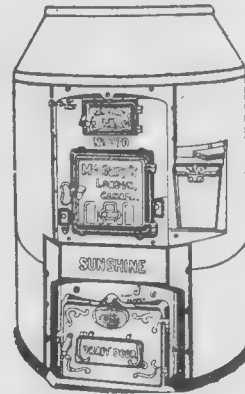
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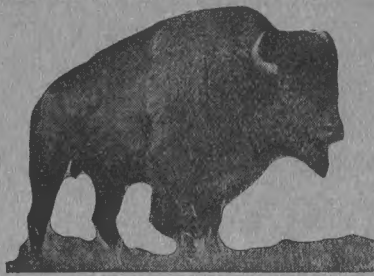
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